

JASON AUBRY

HEAD FOOTBALL COACH | PROGRAM BUILDER | CULTURE LEADER

jasonaubry1@gmail.com
815-651-1322
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25+

YEARS COACHING

22+

YEARS HEAD COACHING

3

LEVELS REBUILT

3.2

KCU TEAM GPA HIGH

EXECUTIVE PROFILE

Program builder with 22+ years of head coaching experience transforming underperforming football programs into disciplined, competitive, high-standard organizations. Proven ability to rebuild culture, elevate academics, modernize operations and improve performance under limited resources. CEO-style leader who aligns people, culture, systems and outcomes. Author of *Clarity of Purpose* and creator of a leadership framework centered on purpose, identity, standards, habits, response and outcomes.

CURRENT PROGRAM IMPACT | KENTUCKY CHRISTIAN UNIVERSITY

- **Competitive growth:** Improved program performance from one win to five wins in two seasons and restored competitive relevance.
- **Higher-classification success:** NCAA Division II victories over Central State (2025) and Kentucky Wesleyan (2026).
- **Academic transformation:** Elevated team GPA to 3.2, the strongest academic performance in program history.
- **Recruiting:** Built the program's most robust recruiting pipeline across high school, JUCO and transfer pathways.
- **Leadership system:** Implemented Clarity of Purpose to establish daily standards, accountability, identity and operational consistency.
- **Resource development:** Expanded donor engagement, fundraising, sponsorship and facility initiatives while working with a reduced budget and downsized staff.

PROGRAM BUILDER AT THREE LEVELS

HIGH SCHOOL JOLIET WEST	NCAA DIVISION III CONCORDIA CHICAGO	NAIA KENTUCKY CHRISTIAN
12-year leadership tenure; first playoff berth in school history, multiple playoff appearances, 98% overall graduation and 100% graduation over the final five seasons.	Inherited a struggling program and executed a cultural reset built around standards, belief, player development, academic focus and staff alignment.	Comprehensive rebuild under constrained resources: stronger performance, academic growth, expanded recruiting systems, leadership development and donor engagement.

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COACHING EXPERIENCE

2023-PRESENT Kentucky Christian University - Head Football Coach

- Comprehensive program turnaround; academic, recruiting, fundraising, player-development and operational leadership.
- Developed conference and national award winners across offense, defense and special teams.

2022-2023 Bridge City High School (TX) - Offensive Coordinator / District Strength & Conditioning

- Installed an explosive offensive system and directed district-wide strength and conditioning focused on speed, power and durability.

2019-2021 Concordia University Chicago - Head Football Coach

- Produced the program's strongest on-field results since 2012 while re-establishing discipline, standards and belief.
- Improved player-development systems, academic focus and staff alignment.

2018-2019 Larkin High School (IL) - Head Football Coach

- Broke multiple offensive records in the first season and rapidly improved morale, identity and player buy-in.

2006-2017 Joliet West High School (IL) - Head Football Coach

- Transformed a program long defined by losing into a consistent playoff contender; delivered the first playoff berth in school history.
- Most wins in the program since 1969; 98% overall graduation, 100% over final five seasons; 23 Academic All-State student-athletes.

2004-2005 Johnsbury High School (IL) - Head Football Coach

- 17-5 record; first double-digit win season and first conference championship in school history; multiple offensive production records.

EXECUTIVE LEADERSHIP & CORE COMPETENCIES

Program Rebuilding & Turnarounds • Culture Building • Staff Hiring & Development • Recruiting & Roster Management • Academic Accountability • Budget & Operations • Fundraising & Donor Engagement • Alumni & Community Relations • NIL / Player Brand Education • Digital Branding & Media Relations

EDUCATION & LEADERSHIP PLATFORM

Illinois State University

B.S., Physical Education - 1998

University of Phoenix

M.A., Administration & Supervision - 2009

Author

Clarity of Purpose: A Playbook for Building a Life of Discipline, Leadership, and Purpose